

# RADIO

Dave Overton  
Program Manager

July 7, 1971

Mr. Alfred M. Bunzl  
Hon. General Secretary  
Campaign for Independent Broadcasting  
13 Ashwood House  
London, N. W.4.

Dear Mr. Bunzl:

Thank you for your letter addressed to WSM Radio. I am sending you a ten minute tape which is a presentation made recently in our studios. It is most difficult to summarize the activities of our station in so short a period of time. However, we find that a short, well-produced portion is accepted more readily by potential advertisers.

Thank you for your interest in WSM, Nashville, Tennessee.

Sincerely,

A handwritten signature in black ink that reads "Dave Overton". The signature is stylized with a large, sweeping "D" and a long horizontal stroke at the end.

Dave Overton

DO:jt